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China. Cultural and financial barriers, however, led to a far more challenging reality...

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The China Twist is a anecdote-rich, candid, funny and grabbing account of

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an entrepreneur's experience in the "wild west" of the Chinese market. The moment I started reading it, I couldn't put it down. I laughed, felt vicariously frustrated, and even jotted down a few good points.

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by Wen-Szu Lin (2012-12-21)

Paperback 1656 by Wen-Szu Lin;  
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their business to east Asia. A telling  
example is the...

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